Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to providing an integrative liberal arts curriculum, offering professional and pre-professional degree programs, focusing on the talents, interests, and future of the student, supporting academic freedom and the unrestricted search for truth, affording cultural enrichment to the surrounding community, promoting ethical lifestyles, developing adaptive thinking and problem-solving skills, furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.
Dear Friends,

This Annual Report is a special one in that it not only presents much of the best of 2010 but also reviews Lindenwood’s overall advancements during the first decade of this century. Oh what a decade we have had!

This report was organized into four main sections representing the key areas of our operations and accomplishments: Stakeholders (those who affect or are affected by the University), Programs (both academic and co-curricular), Facilities, and Finances. Each section presents the highlights of Fiscal 2010, which ran from July 1, 2009, through June 30, 2010, and the major trends and developments in the same area from Fiscal 2001 through Fiscal 2010.*

As you take a few moments to examine and appreciate news of Lindenwood’s accomplishments during the past decade, please also recognize and credit not only the University’s exceptional alumni and Board of Directors, who remain abiding stewards of this institution, but also the late President Dennis Spellmann, whose leadership in the 1990s and first six fiscal years of the 21st century was so pivotal in establishing the foundation of Lindenwood’s present financial and programmatic health.

I believe you will find this decennial edition of our Annual Report to be exceptionally interesting. In fact, you might be amazed by some of the information you will encounter in the “Decade of Results” spaces. Clearly we are a blessed institution destined to continue serving our students and the greater good in the best possible ways. This report shows that we have everything it takes to be a higher learning environment unlike any other.

I want to personally thank you for your interest in Lindenwood and issue a standing invitation for your comments, questions, and suggestions in response to what you will learn about in these pages. It is easiest to reach me at jevans@lindenwood.edu. Finally, I wish especially to thank those readers who have actively participated in the University’s success, whether through service, gifts, direct support of our academic and co-curricular programs, or goodwill in our behalf.

Very sincerely yours,

James D. Evans, Ph.D.
President

*Note: Many of the “Decade of Results” graphs show our status in Fiscal 2000 – the last year of the prior decade – simply as a point of comparison.
Lindenwood a ‘Great College to Work For’

Lindenwood University has joined an elite group of fewer than 100 institutions in the nation to be named a “Great College to Work For” in the Chronicle of Higher Education’s third annual report on “The Academic Workplace.” The honor was announced to the delight of University faculty and staff in July 2010, following the completion of a survey of more than 42,000 employees at colleges and universities in the United States.

The report’s results were determined by a two-part assessment that included survey responses from faculty, administration, and professional support staff and an audit that captured workplace policies and practices from each institution.

The crucial factor in determining which institutions were recognized was employee feedback, which earned Lindenwood special recognition in the specific categories of collaborative governance and confidence in senior leadership. Collaborative governance refers to the degree to which, “faculty members are appropriately involved in decisions regarding academic programs,” and confidence in senior leadership indicates the level to which employees feel, “the institution’s leaders have the knowledge, skills, and experience necessary for institutional success.”

Lindenwood Vice President for Human Resources Richard Boyle, Ph.D., said the recognition is a reflection of the school’s efforts to foster a healthy and happy work environment for all employees.

“The President had set the expectation that Lindenwood would be a place where everyone feels valued, respected, and appreciated. It’s very exciting to know that faculty and staff from all different areas of the school responded in such a positive manner to the survey and to see an organization like the Chronicle for Higher Education recognize our efforts and accomplishments.”

Lindenwood President James D. Evans, Ph.D., expressed intense pride in the University’s dedicated employees for contributing to the professional culture that garnered the Chronicle award.

“This speaks volumes about the ethos of collegiality and other-centeredness at Lindenwood University,” Evans said. “The campus community, as a whole, has been working to optimize a work climate of mutual support and respect here, and the high marks shown by this year’s survey validate the success of our collective effort. Congratulations to everyone who learns, teaches, and serves at this extraordinary educational institution.”

Dr. Shane Williamson is Dean of the University’s First-Year Programs, which were launched in 2007 to ease the transition to college for new students and better prepare them to succeed.
Lindenwood University served more than 17,000 students in Fiscal 2010, exceeding previous enrollment records by a substantial margin. The record-breaking student count is an impressive reflection of the University’s successful recruitment and retention efforts.

“Lindenwood is a truly personalized school,” said Dean of Undergraduate Admissions Joe Parisi. “When people have very positive experiences here, it shows that we truly care about the success of our students.”

The University takes many steps to ensure that students receive the assistance they need in order to receive a quality education. In 2010, more than $43 million in merit and need-based aid was awarded to deserving students.

“That’s only one of several factors that contribute to Lindenwood’s enrollment success,” Parisi said. “We also have an extremely rare and sound financial position that is attractive for all students and families, the facilities throughout our University are second to one, and 75 percent of our faculty members have terminal degrees. We are so fortunate to have this combination of top-notch facilities, employees, and services.”

Enrollment in courses offered through Lindenwood’s evening and graduate programs also increased throughout the University’s campus network in 2010. The total number of students enrolled in fall quarter MBA Plus and graduate fall semester classes increased by four percent from the previous year. In addition, Lindenwood opened a new evening site in 2010 – Wildwood – which is thriving.

The most sizeable growth occurred within Lindenwood’s MBA Plus program, which is offered through the School of Business and Entrepreneurship on the main campus in St. Charles, Mo. The program, offering eight areas of graduate emphasis through an accelerated format, saw a 23 percent increase from 274 students in 2009 to 336 in 2010.

“It’s wonderful to see such strong expansion, despite difficult conditions in the country’s economy,” said Brett Barger, Dean of Evening and Graduate Admissions. “The growth has come from the synergy created by faculty members who are active recruiters, the school’s investment in new facilities, and committed international and domestic admissions departments.

“We are all proud to say that Lindenwood remains committed to providing quality, service-based education. Our reward for that dedication is that each year more and more qualified students are selecting Lindenwood as their university.”
The period between 2005 and 2010 witnessed not only a significant increase in the size of Lindenwood’s full-time faculty but also a notable enhancement of the faculty’s professional credentials, as the ratio of professors with terminal degrees in their respective disciplines went from 60 percent to 75 percent.

The terminal-degree percentage improvement is even more dramatic when Fiscal 2010 is compared to Fiscal 2000. Faculty members having a doctoral degree or the equivalent became increasingly important as Lindenwood developed more graduate-level offerings, particularly doctoral programs.

Indeed, Lindenwood University’s efforts over the past several years to hire top faculty have never been more evident than in 2010, which saw 37 new faculty hired – 34 of whom had terminal degrees.

But that academic prowess only tells part of the story. When various deans interview potential faculty members, they are looking for other key qualifications, according to Vice President for Human Resources Rick Boyle. The deans are also looking for the best possible combination of scholarship, service, and love of being in the classroom.

It is all a part of Lindenwood’s plan to hire only the best. While growth in the student population has fueled some of the new hires, much of it has been driven by President James D. Evans’ initiative to reduce faculty teaching and at the same time improve academic advising and mentoring for students. With the Board of Directors’ support, Lindenwood launched a mission to hire faculty members who combined scholarship with a clear and evident love of teaching.
Lindenwood congratulates its 2010 faculty award winners. Dr. Kris Smith, of the History Department, is the winner of the President's Scholar-Teacher Award. Dr. Beth Kania-Gosche, of the School of Education, was awarded the Scholar of the Year Award, and Dr. Rita Kottmeyer, Chair of the LCIE information technology, math, and science clusters, is the recipient of the Emerson Award for Excellence in Teaching. All three award winners were announced at the University's faculty meeting in October.

Smith, who has been a member of the History Department since 2002, was cited for blending outstanding scholarship with excellent teaching. Her nomination cites an example from spring of 2010 in which she took two students to present their research at the Missouri History Conference. Both students were commended by those at the conference, who frequently expressed the opinion that they could not believe the students were undergraduates.

“This is just one example of how Kris actively seeks to engage her students in scholarly research and present their findings at a state conference,” her nomination reads. “Kris shows true commitment to her students’ academic success by exposing them to a wide variety of professional and scholarly opportunities.”

Kania-Gosche joined the School of Education faculty as an assistant professor in 2009. She was recognized for her research, publications, and professional presentations focusing on the best strategies to employ as a researcher, writer, and consultant for graduate students in the field of education. Furthermore, her nomination states that she has effectively used that research to guide her students toward completion of their research. “Dr. Kania-Gosche's graceful encouragement of our graduate students’ efforts helps them clarify the content and raise the professional level of their writing products,” her nomination states. “Her thoughtful application of the knowledge she has gained and synthesized through her own personal research and learning processes provides strength for the support offered to our graduate students in the School of Education.”

Kottmeyer, who has taught in Lindenwood's LCIE accelerated evening program since 1999, was recognized for her ability to demystify mathematics for even the most anxious of students while maintaining a challenging curriculum and creating a rapport with her students. “In the classroom, Rita adjusts her delivery to meet the needs of the students,” her nomination states. “LCIE students are particularly prone to math anxiety, not having faced an algebraic formula for many years. Rita's calm and straightforward manner, coupled with a gentle sense of humor, creates a safe learning environment that challenges the students to overcome their fears and recognize that they can be successful in math.”

Additionally, Professor Judy Kamm, of the School of Business and Entrepreneurship, was awarded the University's inaugural Faculty Service Award. Her nominators praised her for her energetic service to Lindenwood, her students, and her fellow faculty members, as well as her efforts to improve the overall instructional environment in the School of Business. Kamm has been with the Lindenwood faculty since 1996.

Pam Grooms, who heads the Vocal Music Program in the School for Fine and Performing Arts, was selected by the Lindenwood Student Government Association as its Faculty Member of the Year. Grooms, who has been with Lindenwood since 2007, moderates and conducts all of Lindenwood's outstanding choirs, including the acclaimed a capella group Voices Only, and also directs the music for many of Lindenwood's theatrical productions.
Randy Biggerstaff Named to Athletic Trainers’ Hall of Fame

Randy Biggerstaff, Chair of the Health and Fitness Science Department, Athletic Education Program Director, and Head Athletic Trainer, was selected in March to enter the National Athletic Trainers Association (NATA) Hall of Fame. He was recognized with three others from around the country during the organization’s annual meeting and clinical symposium on June 24, 2010, in Philadelphia.

Induction into the Hall of Fame is the profession's highest honor. It is reserved for the association’s most distinguished leaders who have demonstrated a lifetime commitment to NATA and the athletic training profession.

Previously recognized as a pioneer in the field of clinical athletic training, Biggerstaff has been with the Lindenwood faculty since 1997.

Debra Johnson Named Social Worker of the Year

Debra Johnson, Associate Professor of Social Work and Criminal Justice, was honored on Saturday, March 13, at the National Association of Social Workers (NASW) 2010 Show-Me Annual Symposium as Social Worker of the Year. The theme of the conference was “Social Workers: Agents of Change.” Johnson was honored for her lifetime professional contributions to the social work profession as well as her commitment to social work education.

Johnson is a former police officer and social worker with over 30 years combined service in these fields. She has had nine years of teaching experience prior to joining the Lindenwood faculty in 2003. Her current primary interests are in the areas of social work practice, criminology, victimology, and juvenile justice.

Fletcher Glancy Manuscript Selected for Publication

“Business Intelligence Conceptual Model,” was accepted for publication in an upcoming issue of the International Journal of Business Intelligence Research.

Glancy explains that business intelligence, per the model proposed in his paper, is the sum of what a business knows about itself and its operating environment, as well as what it could potentially know. Though the article was accepted for publication, he has not yet been apprised of a publication date.

Glancy has an M.B.A. and a Ph.D. from Texas Tech University.

Emilie Johnson Contributes to Educational Psychology Text

Emilie Johnson, Professor of Education, was the sole researcher and author of two major publishing projects in 2010. The first, published in July 2010, was the Instructor’s Resource Manual for Robert Slavin’s book, Educational Psychology (10th Edition). The second is the MyEducationLab Study Plan for the same book; it is slated to be published in December 2010.

“These projects for Pearson Publishing are significant in scope and time commitment and required me to immerse myself in electronic resources available on the Pearson MyEducationLab site, which include video clips, student artifacts, teacher interviews, and interactive modules,” Johnson said. “I correlated chapter objectives and mapped them to INTASC, NCATE, and NBPTS standards. In addition, I provided review, practice, and enrichment activities and a study plan quiz for each chapter using electronic media and text resources.”

Johnson has taught in the School of Education since 1999.

George Hickenlooper Wins Playwriting Awards

Professor of English George Hickenlooper’s play The Sleepwalker was selected as one of two award-winning plays by the Ann Arbor Civic Theatre in Michigan. He also was a winner in the Arts Club of Washington’s Annual One Act One playwriting awards in 2010 for his play Rules of Engagement. Hickenlooper entered his one-act play in July 2010, after he learned about the opportunity online.

The awards are among many he has received during his more than 45 years as a playwright; he has been a member of the Lindenwood faculty since 1992.

“I write the kind of plays I’d like to see but don’t always get to,” said Hickenlooper. “For example, I’ve written a lot of historical plays, which I know aren’t terribly popular these days, but I write to please myself and hope to please others in the process.”
Not only does Lindenwood University recruit good students and top-notch faculty, but it also recruits quality administrators. President James D. Evans and his staff knew exactly what was necessary to manage and grow the infrastructure and the student body at the institution's Belleville campus—and they didn’t have to look very far. They called upon Jerry Bladdick, a former Lindenwood admissions dean, to serve as Vice President and Chief Administrative Officer in Belleville.

Bladdick spent eight years at Lindenwood in his younger days, learning the ropes in admissions and helping the institution increase enrollment in both day and evening admissions. He was part of the admissions team that helped boost Lindenwood in the late 1980s and early 1990s. Bladdick left the institution for, “one of those offers you couldn’t refuse,” and spent 14 years with University of Phoenix and Fontbonne College.

Evans remembered Bladdick well and was impressed with his leadership and management skills, his demeanor, and his ability to recruit students. Bladdick has been very hands-on in shaping Belleville’s successful recruiting efforts as it grew its day college enrollment from zero to 100 in the first year, and then to 300 in the second year. He has overseen everything from community relations to property acquisitions and inspired great advances in campus life. He is personally training employees in Belleville, focusing on student referrals, employee referrals, and corporate relations.

“I accepted an invitation to talk about the position at Lindenwood because I wanted to see what my alma mater was up to,” Bladdick said of the University’s first inquiry into his joining the LU leadership team. “But when Dr. Evans took me to Belleville and asked me if I could ‘see his vision’ for the campus, I was hooked. I could see it. I could feel it. Who wouldn’t want to be on the ground floor of something this exciting?”

Bladdick said his second stint at Lindenwood University is very special, “because I missed the first renaissance. I helped recruit the students that ultimately strengthened the college, but I wasn’t around to see Lindenwood blossom with massive growth and expansion. Now I get the chance to be involved in the second renaissance—growth and expansion right here in Belleville.”
Lindenwood University’s 2010 Homecoming and Reunion October 15-16 was one of the largest and most successful in school history. Attendance was higher than ever before, with more than 1,300 alumni, parents, and friends of the University taking part in a wide range of events throughout the weekend.

Over the course of two days, record numbers of alumni from the classes of ‘50, ‘60, ‘70, ‘80, ‘85, ‘90, ‘95, ‘00, and ‘05 were honored at special receptions. There were nearly 50 entries in the parade, 120 participants in the inaugural Race to be King Homecoming 5K Run/Walk, 800 school dance attendees, and more than 3,000 Switchfoot concertgoers. More than 100 students, faculty, and alumni also witnessed the placement of a time capsule inside the new LU Commons building, which is under construction next to the Hyland Arena. The capsule contains messages that will be opened in 75 years.

Other successful events included the President’s Breakfast, a barbecue, and pre-football game festivities. More than 3,000 fans packed Harlen C. Hunter Stadium as the Lindenwood Lions set school records for points and largest margin of victory by defeating Culver-Stockton 90-19.

Lindenwood University Director of Alumni Relations Whitney Fraier offered a strong endorsement of the weekend and praised the work of the students, staff, and alumni involved in making the weekend’s festivities so enjoyable.

“Tremendous. As I speak to many of them, I felt that there was a greater presence of warmth, genuine interest, and positive excitement overall than we had ever managed to generate prior to this year’s festivities. Congratulations on a job well done, and I hope each future homecoming is an enhanced encore of this fall’s great success.”

She said. The weekend was a success and the alumni, staff, and students worked hard to make it happen. She expressed her gratitude to everyone involved in making the event a success.

Homecoming ‘Best Ever’ on LU Campus

LSGA President Dan Bedell, Professor Jason Lively, Provost Jann Weitzel, President James D. Evans at the time capsule ceremony.

Below - Lindenwood mascot and student Mary Bauer, Miss Northeast Counties

Student Rebecca Pettit and her son, Colten
Lindenwood University’s Board of Directors is a diverse body of deeply committed women and men who are charged with the responsibility of building, promoting, and governing the University. Membership on the Board requires each individual to devote time, professional expertise, and financial support to the University.

“The Lindenwood Board is an outstanding example of a ‘working’ Board,” says Chairman Jim Shoemake. “The members are not distant placeholders or figureheads, and each one of them serves on at least one committee or task force.” There are four regular meetings, including a two-day summer retreat, and the standing Committees meet regularly throughout the year, as do task forces that are appointed to serve on short-term projects. “Many of our members have been on the Board during the past decade or more, through the work of two different administrations,” said Shoemake. “The Lindenwood Board represents a human thread of continuity at the University, with our members oriented to the present and the future but with a deep appreciation for the University’s Mission and heritage.”

### Executive Committee
Jim Shoemake, Chairman  
Ben Blanton, Vice Chairman  
Grace Harmon, Secretary  
John Hammond, Treasurer  
James D. Evans, President  
Nancy Calvert  
Duane Flowers  
Jonathan Ford  
Doug Mueller  
Dale Rollings  
Randy Simons  
Pat Sullivan  
Dave Cosby  
Elizabeth Huss  
Gary Shaw

### Daniel Boone Home Committee
Dale Rollings, Chairman  
Mike Conoyer  
Duane Flowers  
Grace Harmon  
Mark Kern  
Robert Lowery  
Joe Mathews  
Don Paule  
Jerry Scheidegger  
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Patricia Ahrens  
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Dave Cosby  
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Lucy Rauch  
Herb Roach  
Jerry Scheidegger  
Jim Shoemake

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John Hammond  
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Ron Ohmes  
Don Paule  
Gary Shaw  
Jim Shoemake

### Board Development Committee
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Kevin Bray  
Mike Conoyer  
James D. Evans  
Grace Harmon  
John Hammond  
Robert Lowery  
Jane Rogers  
Dale Rollings  
Jim Shoemake  
Randy Simons

### Fund Raising and Development Committee
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Patricia Ahrens  
Jackie Brock  
Grace Harmon  
Tom Hughes  
Jan Lewien  
Robert Lowery  
Joe Mathews  
Doug Mueller  
Maurice Newberry  
Ron Ohmes  
Don Paule

### Mission and Purpose Committee
Nancy Calvert, Chairman  
Jackie Brock  
Dave Cosby  
Grace Harmon  
Elizabeth Huss  
Ronnie Osborn  
Jane Rogers  
Jim Shoemake

### Strategic Planning Committee
Jonathan Ford, Chairman  
Kevin Bray  
Jackie Brock  
Nancy Calvert  
Dave Cosby  
Tom Dunne  
Elizabeth Huss  
Jim Issler

### Town Center Task Force
John Hammond, Chairman  
Ben Blanton  
Don Paule  
Dale Rollings  
Jerry Scheidegger  
Pat Sullivan  
Rick Sullivan

### Metro East Task Force
Mark Kern, Chairman  
Patricia Ahrens  
Duane Flowers  
Herb Roach
Lindenwood University is proud of its accreditation at all levels. The University’s broadest and most prominent accreditation is through the Higher Learning Commission of the North Central Association of Colleges and Schools. The University has been continuously accredited through HLC since 1918.

In 2003-2004, Lindenwood underwent its 10-year review for continued accreditation through HLC, part of which involved conducting a comprehensive self-study of all personnel, programs, and facilities. After conducting its thorough review of this distinctive university, the Higher Learning Commission stated, “Lindenwood is blessed with what is arguably one of the hardest-working and most dedicated teaching faculties in all of higher education.”

Another institution-wide accreditation comes from the Council for Higher Education Accreditation, an association of 3,000 degree granting colleges and universities. CHEA recognizes 60 institutional and programmatic accrediting organizations, including the HLC.

With much fanfare, Lindenwood University’s School of Business and Entrepreneurship was granted accreditation in May 2010 from the Accreditation Council for Business Schools and Programs (ACBSP), the premier accrediting association for business schools and programs with a focus on teaching excellence.

Other prominent accreditations on the Lindenwood campus include the Social Work Program, accredited by the Council on Social Work Education through February 2013, and the Athletic Training Program, which has been continuously accredited by the Commission on Accreditation of Athletic Training Education since 2003.

The School of Education at Lindenwood is proud that its Ed.D. program was adopted by the Higher Learning Commission as a model for other institutions. In addition, the School of Education was recognized by the Missouri Department of Elementary and Secondary Education as an exemplary program during its most recent assessment. The School of Education is also a member in good standing of the Teacher Education Accreditation Council.

Lindenwood’s undergraduate degree program in human resource management has been fully endorsed by the prestigious Society for Human Resource Management. Lindenwood is the only college in Missouri and one of just 100 nationally to possess this distinction.

ACBSP-Accreditation Council for Business Schools and Programs
CSWE-Council on Social Work Education
CAATE-Commission on Accreditation of Athletic Training Education
HLC-Higher Learning Commission

“Decade of Results”
Pursuing Excellence:
Independent Accreditations

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Every year, Lindenwood University breaks its own record in the number of degrees conferred at its Commencement exercises and in the number of graduates who participate in the ceremonies. Therefore, when the record was broken again in 2010 it was no surprise.

In 2010, including some who completed degree requirements in 2009, 3,566 graduates were eligible to attend commencement ceremonies on May 14 and 15, including recipients of 1,639 bachelor’s degrees, 1,798 master’s degrees, 93 specialist degrees, and 35 doctoral degrees. Of that group, 885 graduates participated in the Undergraduate Commencement on Friday, May 14, and 739 graduates participated in the Baccalaureate and Graduate Commencement on May 15.

Both ceremonies were held at the St. Charles County Family Arena, which, in and of itself, is an indication of the ceremonies’ growth. The commencement exercises were moved to the Family Arena in 2007 because crowds were getting too large for the Robert F. Hyland Arena on campus, where they were previously held. At that time, students were limited to a small number of tickets for family members and friends. In the first year in the Family Arena, just over 800 graduates took part in the undergraduate ceremony and 580 took part in Baccalaureate and Graduate Commencement.

For many years prior to its move to the Hyland Arena in the early 2000s, one ceremony was held outdoors on the quad for graduate students and undergraduates alike.

The 2010 ceremonies were marked by a prestigious duo of keynote speakers. St. Louis Mayor Francis Slay was the speaker for the undergraduate ceremony, and David Steward, founder and chairman of the board of World Wide Technology in St. Louis, was the speaker for the graduate ceremony.

“Commencement is a wonderful time of celebration, the culmination of years of dedication and hard work by our students and also by our incredible faculty,” said Dr. Jann Weitzel, Provost. “Completing all the necessary coursework for a graduate or undergraduate degree is no easy task. It takes time, patience, intelligence, and often sacrifice. For that reason, when our new graduates file out of the arena with their degrees in hand, our faculty members are there to greet them with their applause.”

Graduate Giang Tran
Campus life at Lindenwood has undergone a dramatic change recently, and particularly in the past year. Students have a wide range of activity choices, and some of the offerings are so engaging that the general public has taken notice. A prime example occurred when the University hosted a concert by the popular band Switchfoot—on the Hunter Stadium field. Not only were there 2,000 students and alums, but more than 1,000 young people from around the St. Louis area purchased tickets for the thunderous concert.

Student Life and Leadership Director Kerry Cox says there is an exciting change occurring on campus, and students are noticing. Cox said the Switchfoot event was just one example of an array of offerings—concerts, comedy shows, movies, and other activities taking place weekly. Cox said the administration’s recent effort to place an even greater emphasis on student activities has generated sweeping changes. This “attitude and philosophy is spreading across campus and creating a network and community like we have never seen before.”

Vice President for Student Development John Oldani said that Homecoming Weekend was a perfect example—with the involvement of 40 student clubs and organizations producing floats and banners and creating a high level of excitement. Another example is Sibley Day, a celebration of Lindenwood’s heritage that allows a day off from regular classes to expose students to different methods of learning outside of the classroom. Cox said Sibley Day 2010 was a wonderful collaboration of the entire campus community, with a variety of presentations and activities.

New and innovative communication tools allow the Student Life and Leadership office to connect with students more effectively. Cox said that besides the typical staple of flyers and posters, his office reaches out to students with email, Facebook, and Channel 42, the on-campus television channel. He said recent improvements in communications with the Alumni and Athletics offices only help students become better informed about what is happening about campus.

Another important change has occurred in student government, where “real advocacy is beginning to occur,” Cox said. “We now have student senators who talk about real issues and bring those issues to the president. The students are thankful that they have a way their voice can be heard.”

“Decade of Results”
Enhancing the College Years:
Student Clubs and Club Events

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Lindenwood’s new Office of First-Year Programs is a busy place these days—providing freshmen and other first-year students with the support and resources needed to have a successful transition to Lindenwood University. It all starts with a five-day orientation program called First-Year Experience, where freshmen arrive early for the fall semester and take part in an immersion program that introduces them to the University culture.

The office provides academic and personal development and works toward fully engaging and integrating first-year students into the University community. It also provides individual support to students with academic or personal issues and creates developmental activities and support programs for first-year students. Dr. Shane Williamson directs the program and says it is working quite well.

“Working with the students and providing academic mentoring and personal advising in their early days has paid off for the University in retention,” said Williamson. “All first-year students meet with an advisor, discuss a major, and get the chance to make sure their schedule is right. They are also introduced to the University’s support services, lots of social activities, and a scavenger hunt that helps them become acquainted with the many buildings we have on campus.”

Williamson said the First-Year Experience also gives students a chance to meet other students and get acquainted before their classes start. And when that happens, all are enrolled in LUL 101, a required two-credit course for graduation that focuses on the tools necessary to become a successful college student at Lindenwood University. Academic, social, and personal development is stressed throughout the course. Topics covered include time management, study skills, critical thinking, classroom etiquette, values clarification, public speaking, test taking strategies, and Lindenwood University’s history and expectations.

A new First-Year Experience initiative in 2010 was the introduction of LU for Life, a program designed to instill the concepts of philanthropy and becoming a good alum early in a student’s college career. Williamson said the initiative was very successful, with more than 700 students donating a small amount of money toward what will be their class gift upon graduation. Williamson said it was a wonderful way to build school spirit and expose new students to the institution’s most successful alums.
Since it opened in the fall of 2008, the J. Scheidegger Center for the Arts has proven itself a vital, thriving arts oasis, not just for the Lindenwood University campus but for the region as well. In 2010, students in the School of Fine and Performing Arts have produced a dizzying array of professional-quality productions in theatre, music, and dance and have also had the opportunity to work alongside the professionals who produce the traveling Broadway shows, concerts, and other productions that come to the center.

Student theatrical shows have included the Cole Porter musical *Anything Goes*; Shakespeare’s *Twelfth Night*; Neil Simon’s acclaimed *Biloxi Blues*; the comedy/drama *Steel Magnolias*; Charles Schultz’s *You’re a Good Man, Charlie Brown*; and the perennial favorite *A Christmas Carol*.

The stages at the Bezemes Family Theater and the Emerson Black Box Theater were also busy with a host of concerts, including the spring and fall dance and music concerts.

This year has also been an exciting one for professional theatre and music at the Scheidegger Center. It has seen the return to the Bezemes Family Theater stage of the Russian State Ballet Theatre, travelling Broadway productions like *Grease* and *CATS*, and the Chinese performing arts spectacular by Shen Yun.

The highlight of the year, however, was a star-studded evening on March 17 hosted by the legendary Marvin Hamlisch and taped for PBS pledge drives around the country. The event, called *Marvin Hamlisch Presents the '70s: The Way We Were*, included iconic acts like Three Dog Night, Peaches and Herb, Debbie Boone, and Marilyn McCoo and Billy Davis Jr.

Additionally significant about this event was the immense contribution of Lindenwood’s students and faculty. The set was designed by Donnell Walsh, Dean of Fine and Performing Arts, built by Lindenwood students in the scenery shop months before the show, and then assembled by students and staff for the performance. Students also worked extensively on the production itself.

“The unique hybrid program of blending academic with professional technical rehearsals and performances allows Lindenwood students to work in world-class facilities with their peers and to have priority experience working with Broadway-caliber visiting lighting, sound and stage designers, choreographers, and stage and company management,” said Walsh.
At the same time that the J. Scheidegger Center for the Arts has played host to a slate of high-end professional and touring Broadway acts, Lindenwood’s students in the School of Fine and Performing Arts have been afforded the opportunity to work with and gain experience from professional companies at a level that is nearly unprecedented, if not unique, in higher education.

Peter Bezemes, Executive Director of the Scheidegger Center, said agreements are formulated with traveling shows through which students are given the opportunity to ply their skills alongside professionals in preparing the technical aspects of the shows and in running the performances themselves.

“Working directly with the people that make their living from the various aspects of production, students can ask their questions directly and work in an actual entertainment production environment,” Bezemes said. “Every area of production is available for students to explore: administrative, creative, and technical. Most of our students will be able to leave Lindenwood with the unique distinction of having dozens of Broadway national touring credits, as well as celebrity concerts and master classes, on their resumes. The hardest part for anyone is getting the opportunity, and we provide that.”

Donnell Walsh, Dean of Fine and Performing Arts, said students work on traveling shows in electrics, set carpentry, wardrobe, properties, sound, and as production assistants. “In each zone, students work side-by-side with seasoned experts to develop compelling resume credits,” Walsh said. “Freshmen have entries like, ‘ran follow spot for Liza Minnelli in Concert.’ Others have bullet points such as ‘electrics/stage carp for national tours of Grease and CATS.’”

Walsh said there is ample opportunity for students to do everything from developing networks for employment with production managers to having lunch with celebrities when the Emerson Black Box Theater is turned into a commissary for some large shows.

Finally, visiting performers have also conducted master classes for students, including Broadway director Francesca Zambella, cast members from the Russian National Ballet Theatre and CATS, and Oscar-, Tony-, Emmy-, and Pulitzer Prize-winning composer Marvin Hamlisch.

“In this way, LU students are opened up to the entire scope of the world of entertainment to help them truly understand the commitment required and the rewards available,” Walsh said.

Bezemes said several students have already been offered positions with professional touring companies, including graduate student Abby Powers, who was offered a job in props with the touring production of Fiddler on the Roof as a result of the work she did on the touring production of Grease when it came to the Lindenwood stage.

“The world-class facility of the Bezemes Family Theater is really a magnificent living classroom, carefully orchestrated to enhance scholarship by blending it with practical experiences,” Walsh said. “This exciting story will only continue to get better as we continue our plans to attract the best students, deliver the best learning situations, and explore all the possible offerings yet to come.”

Lindenwood students have the opportunity to work on sets and other aspects of traveling Broadway shows that come to the J. Scheidegger Center, such as the October 2010 production of Grease (pictured).
Lindenwood Press has Busy Year with Publications

The Lindenwood University Press has published in 2010 a variety of publications showcasing academic and creative works on the national and international levels.

The illustrated regional studies journal *the Confluence* followed up its fall 2009 debut issue with two editions in the spring and fall of 2010. The content consists of submitted peer-reviewed articles on the history, architecture, politics, culture, and science of the St. Louis Metro Area, bringing together all the things that make up the fabric of the region. For subscription information, visit www.lindenwood.edu/confluence.

“One of the things we’re trying to do with every issue is offer a broad range of topics that appeal to a wide swath of tastes,” said Jeff Smith, Editor of *the Confluence*. “The fall-winter issue is a great example—it has baseball, Indian relations, the 1950s, and even dueling.”

Similarly, the *Journal of International and Global Studies*, published online by Lindenwood’s Center for International and Global Studies, debuted in the fall of 2009 and continues in 2010 with a biannual publishing schedule. The center published its second edition in spring of 2010 and has another due out in November.

The online multidisciplinary journal deals with globalization issues, broadly defined, said Ray Scupin, Co-Editor of the journal and Professor of anthropology at Lindenwood. Articles are submitted and peer reviewed from sources throughout the world; it can be viewed at www.lindenwood.edu/jigs.

“One of our goals is to help undermine the fragmentation of specialization within the international academic arena by emphasizing broad interdisciplinary approaches to understanding globalization, both in the past and present,” Scupin said.

Lindenwood’s literary magazine, *Untamed Ink*, publishes some of the region’s finest poetry and prose. To order *Untamed Ink*, visit www.lindenwood.edu/untamedink.

“*Untamed Ink* contains what the editors believe is the best available contemporary poetry and prose from well-known as well as emerging authors,” said Co-Editor Alexander Balogh. “Each issue contains some work by writers associated with Lindenwood University who deserve national distribution. Issue number three features Lindenwood professors Michael Castro and Spencer Hurst, among others.”
Lindenwood University made its first foray into the world of charter schools in 2010 with sponsorship of the new Gateway Science Academy of St. Louis. The school is located in South St. Louis at the site of the former Epiphany of Our Lord Catholic School on Smiley Avenue, which was closed by the St. Louis Archdiocese after the 2009-10 academic year.

The school is run by a charter school management company called Concept Schools, which is based in Illinois and currently runs approximately 20 schools in Ohio, Illinois, and Wisconsin. Dr. Arthur Streb, a professor in the School of Education and Lindenwood’s liaison with the charter school, said that, according to charter school law, schools must obtain sponsorship by a university, which is responsible for monitoring the school and providing reports on the school’s performance. Lindenwood’s sponsorship of the school will be handled by the School of Education.

“In three years, we will have to determine whether the school is successful or not,” Streb said. “I will help monitor data and let Dr. (Cynthia) Bice know how things are going there.”

After the company approached Lindenwood about the sponsorship, Bice, Dean of the School of Education, and Dr. James Evans, President of Lindenwood, traveled to Chicago to visit with representatives from the company and tour one of its schools. Bice said they were impressed with what they saw and agreed to go ahead with the sponsorship.

Gateway Science Academy opened in mid-August with approximately 320 students in kindergarten through seventh grade. According to the school’s plan, it will add a grade level each year until it is a full K-12 campus, Streb said.

On Sept. 1, several Lindenwood administrators, including Drs. Evans, Bice, Streb, and Rick Boyle, Vice President for Human Resources, attended a ribbon cutting ceremony at the school. St. Louis Mayor Francis Slay also attended the event; coincidentally, Slay was a student at Epiphany of Our Lord School from 1960 to 1969 and was in the third class to graduate from the school.
The story of Lindenwood’s Belleville campus is one of vision, growth, leadership, and community pride. In 2001, it was an idea and a discussion. Today, it stands as one of the finest examples of a public-private partnership in the country. Not only does the college fill a need in southwestern Illinois’ adult accelerated education market, but Lindenwood-Belleville’s startup of a day college in 2009 is one of the decade’s best feel-good stories in all of higher education.

The Belleville campus was expecting to start the fall 2010 semester with 300-plus students attending day classes, according to Vice President Jerry Bladdick. The full-time faculty stands at a dozen, with numerous adjunct faculty members and a host of academic and support staff. Campus pride is evident from the student convocations all the way through the successful intercollegiate sports program, which boasts the No. 1 ranked men’s soccer team in the USCAA. The proud maroon and white Lindenwood Lynx also field teams in women’s soccer, men’s and women’s basketball, cross country, golf, tennis, volleyball and spirit squads. Lindenwood-Belleville’s evening program for adults has seen steady growth since 2003, topping out this past year with more than 2,400 students.

In 2003, Lindenwood University took possession of the aging high school campus, starting up adult evening classes and pledging to preserve the cultural gem and restore it to its former majesty. Under the leadership of the late President Dennis Spellmann and current President James D. Evans, Lindenwood is making good on its promise. Evans, who is actively involved in all facets of Lindenwood-Belleville’s operations with Bladdick, said more than $10 million has been invested in renovations and physical plant improvements since 2003.

“Belleville is such an important part of who we are,” said Evans. “Lindenwood has been welcomed into the community, and we are proud of what is developing. We have invested in the community, and vice-versa. The real winners are the residents, who have a full-service higher education institution right in their own backyard. We enjoy telling this success story right along with the dozens of community leaders who helped make it happen.”

Day College Adds New Chapter to Belleville Success Story

2001
Community leaders meet with LU for first time about historic Belleville West campus.

2003
Lindenwood takes ownership of 22-acre site for $1

2005
$2 million renovation of auditorium complete. Evening enrollment soars.

2007
Enrollment nears 1,000. Classroom renovations, parking additions.

2009
LU launches day college with 70 students.

2010
Fall semester expected to open with 300-plus day students.

2010
Day College Adds New Chapter to Belleville Success Story
The reward for a year’s worth of work came to Lindenwood University in summer of 2010, when word arrived that Lindenwood had been accepted into NCAA Division II candidacy.

Lindenwood officials, led by Athletics Director John Creer and Associate Athletics Director Scott Queen, formed a campus-wide committee in the summer of 2009 to examine whether the school should remain in the NAIA or apply for NCAA membership. The committee, which included faculty, staff, students, and alums, recommended Lindenwood should pursue membership in NCAA Division II. That recommendation received the full support of President James D. Evans and the Board of Directors.

“This is wonderful news for our institution,” said Evans. “It is an exciting time. We have made many changes in athletics over the past year, and there are many more changes to come. We are all very proud, but there is much work to be done.”

Lindenwood will leave the NAIA after 2010-2011 and will be independent in 2011-2012. In 2012-2013, Lindenwood will enter a provisional year in the NCAA. Assuming all expectations have been met, Lindenwood will be a full member of the NCAA and will be eligible to compete for championships in 2013-2014.

Twenty-six of Lindenwood's athletic teams will be moving to the NCAA. These include all 21 NAIA sports, as well as field hockey, women's ice hockey, men's and women's lacrosse, and men's volleyball. All those sports will be NCAA Division II except women's ice hockey and men's volleyball, which will compete at the National Collegiate level, which includes a few Division II schools and mostly Division I schools.

The remaining 20 Lindenwood sports will continue to receive full support from the University, but will compete at the club level. Those sports are now called “Student Life Sports” and will no longer report to the Athletics Department but instead the Student Development Office.

Some of the recent changes in the Athletics Department include the hiring of two compliance employees, integration of many NCAA processes into LU’s day-to-day activities, improved game day experience, improved academic support for athletes, establishment of a student athlete advisory committee, a president's athletic advisory committee, and significant fundraising efforts in marketing and through boosters.
Making Noise with a Winning Tradition

Lindenwood University has quietly gone about its business in St. Louis for 184 years, but the Athletics Department – and the institution – have been making an incredible amount of noise recently. Lindenwood's 46 sports simply win. And for a few years now, the Lions have been winning in a very emphatic way.

Last season, Lindenwood won national championships in men's and women's ice hockey, clay target shooting, roller hockey, and women's table tennis. After 13 wins, the football Lions were one play away from a national title, suffering a heartbreaking loss in the NAIA national championship game in Rome, Ga. And the men's basketball team, coached by Brad Soderberg, won a Soderberg-like 20 games and fell one shot short of making it to the NAIA national tournament.

But that's not nearly the whole story. Wrestling is an absolute dynasty at Lindenwood. Under the direction of Coach Joe Parisi, the Lions won five NAIA national championships over the decade— with the last one in 2009. The shooters are even sharper. Lindenwood's precision-oriented shotgun team defeats everyone, every year. Under Olympic trainer Shawn Dulohery, they have won the last seven national championships. And the roller hockey team has eight national titles!

But honoring just the Athletics Department would be shortchanging Lindenwood. While there are amazing coaches and athletes doing great things, one has to consider the braintrust behind the success. As most of St. Louis knows, Lindenwood University is moving 26 sports to NCAA Division II and will be competing in the toughest Division II conference in the country – the MIAA. To do that takes strong support from the administration.

Recognizing that support and the institution's incredible winning tradition, the St. Louis Sports Hall of Fame notified Lindenwood last spring that the school would be inducted into the Hall at the fall recognition ceremony. Lindenwood University was to be recognized in 2010 in front of more than 1,300 people at the Millennium Hotel Downtown alongside Marshall Faulk, Albert Pujols, Steve Stipanovich, and many other St. Louis sports heroes at the banquet.

After President James D. Evans accepted the award and spoke, Cardinals' Hall of Famer Lou Brock, whose wife, Jackie, is on the Lindenwood Board of Directors, put an exclamation point on the Lindenwood part of the evening and spoke eloquently about Lindenwood's athletic and academic success.

Lindenwood Athletics

“Decade of Results”
Racing to the Top:
Cumulative Intercollegiate Athletics Championships

<table>
<thead>
<tr>
<th>Year</th>
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<td>2010</td>
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Lindenwood’s women’s hockey team is among the best in the country.
In the fall of 2012, Lindenwood University will be moving to the finest NCAA Division II conference in the nation—the Mid-America Intercollegiate Athletics Association. The MIAA in September announced that Lindenwood had been accepted into the conference. The MIAA, which boasted NCAA Division II national champions in football and women's basketball in the past year, is expanding to 16 schools in 2012. New to the league are Lindenwood, University of Central Oklahoma, Northeastern State (OK), and University of Nebraska-Kearney.

Lindenwood first contacted the MIAA in late 2009. President Evans contacted the presidents of each and every MIAA conference institution, convincing them that Lindenwood was a, “perfect fit for the MIAA,” both academically and athletically. Lindenwood produced a beautiful 20-page brochure selling the attributes of the institution and used that brochure to educate athletic administrators at all the institutions across the conference.

A team of Lindenwood officials spent several months studying a possible move to the NCAA and potential conference partners. According to Athletics Director John Creer, “We never seriously considered any other conference.” Creer said the high level of competition, an improved missed class time policy for student-athletes, and the similar academic feel of the conference schools made the MIAA a good choice.

MIAA conference representatives visited the Lindenwood campus twice, finding LU's facilities in the upper tier of NCAA Division II. The visitors were complimentary of Lindenwood’s preparation for Division II and impressed with presentations on compliance programs, faculty involvement in athletics, our students’ community engagement endeavors, and the administration’s commitment and support.

Lindenwood plans to compete in all MIAA championship sports—baseball, men's and women's basketball, men's and women's cross country, football, men's and women's golf, women's soccer, softball, men's and women's tennis, men's and women's track and field, and women's volleyball. The MIAA has some of the most powerful wrestling schools in the nation and is considering making it a conference sport with the addition of Lindenwood’s formidable wrestling program.

The MIAA schools in 2012 will be: Lindenwood University, University of Nebraska-Kearney, Emporia State, Lincoln University, Missouri Southern State University, Missouri Western State, Northwest Missouri State University, University of Central Oklahoma, Northeastern State University (Okla.), Central Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Nebraska-Omaha, Washburn University, and Fort Hays State University.
LU-Belleville Athletics Moving at Warp Speed

The athletics program at Lindenwood University-Belleville started with just one sport—men's soccer—but has expanded rapidly and now offers 13 different sports. Lindenwood-Belleville plays in the United States Collegiate Athletic Association, a collection of small colleges across the nation. Many Lynx sports are ranked nationally in the USCAA.

The inaugural Lynx soccer team in 2009, under the direction of Coach Dan Hogan, finished the season ranked 9th in the USCAA. The 2010 team did even better, finishing with a 12-1-3 record and a No. 3 ranking. Hogan's team felt strong support from the Lindenwood administration, playing on a brand new field that had been laser-leveled and seeded with Bermuda grass.

With the backing of Chief Administrative Officer Jerry Bladdick, Athletics Director Scott Spinner introduced the following new sports in 2010: men's and women's basketball, men's and women's tennis, women's soccer, men's and women's volleyball, men's and women's golf, men's and women's cross country, and spirit squad. Each team receives strong financial support from the administration.

Bladdick said the teams have supported one another regularly at home contests and on the road. But the Lynx have their sights set even higher. Nine new sports are planned for the fall of 2011: field hockey, table tennis, baseball, softball, men's wrestling, men's and women's lacrosse, and men's and women's bowling. Bladdick, Spinner, and President James D. Evans are also having serious discussions about adding football in the near future.

In addition, Lindenwood-Belleville has introduced the Lynx brand to the southwestern Illinois community. Lynx apparel is for sale in the local Johnny Mac's store in Swansea and will soon be introduced in other outlets throughout the community.

“We are moving at warp speed,” said Spinner. “We have a wonderful coaching staff, outstanding athletes, and tremendous support from the administration. We made significant advances from year one to year two, and we have our goals outlined for year three. We can only imagine what the fourth year will bring.”
More than just the enrollment is booming at Lindenwood-Belleville. The University has plowed more than $10 million right back into the campus since acquiring it in 2003. Most recently, Lindenwood celebrated the grand opening of its new Welcome Center in Belleville, a 3,000-square-foot contemporary venue adjacent to the auditorium. With its expanded lobby, small café, and reception and exhibit space, the $1 million addition already is hosting donor and community events.

The Welcome Center opened with a dedication event called Lindenwood Lights, which featured an art show titled Regional Dialect: American Scene Paintings from the John and Susan Horsemann Collection. The Midwestern 1930s and 1940s collection has traveled throughout the country and is on display in Belleville through February. Vice President and Chief Administrative Officer Jerry Bladdick said the campus hopes to bring in a new show every six to seven months.

“It’s been a real hit with the public and with the students,” Bladdick said. “It also offers us additional multipurpose space to use for housing check-in, registration, and other important tasks.”

The Welcome Center complements the Lindenwood University Auditorium, which underwent a $2 million renovation in late 2005. Next came the renovation of the communications building in 2007 for $250,000. And in 2009, Lindenwood renovated the “L” building, investing $1.4 million in 20 new SMART classrooms. Last fall, a $500,000 project was completed on the exterior of the future student center.

More than 300 people attended Lindenwood Lights—community leaders, city officials, Lindenwood administrators, staff, faculty, and, of course, students. The highlight of the evening was the announcement of a $250,000 campaign to name the student center after beloved U.S. Senator Alan J. Dixon, whose family has pledged to help raise the money.

The future student center renovation project will cost nearly $1 million and involves a new cafeteria, additional classrooms, an upper level student lounge, an ergonomically designed computer lab, a contemporary library, and the Alan Dixon museum, dedicated to preserving and featuring memorabilia from Dixon’s many decades of public service.

“Our work in Belleville is the same as our work in St. Charles,” said Dr. Jann Weitzel, Provost. “We are focused completely on student success. Our academic programs, our facilities, and all of our endeavors have that common denominator.”
This year saw the opening of the newly expanded and renovated Harmon Hall, home of the Lindenwood University School of Business and Entrepreneurship.

After the new addition was constructed, the existing building was completely renovated and the exterior façade updated to make the architecture of the building consistent with the neo-classical style of the other new construction on campus. The entire project took two years to complete. The two focal points of the new building are the two-story atrium that joins the old portion and the addition, and the Dunseth Auditorium, a state-of-the-art lecture hall on the west end of the building’s new section. Another feature is the Duree Center for Entrepreneurship, which was thus named in recognition of the generosity of alumnus Rick Duree ('05).

The building was previously home to the University’s School of Fine and Performing Arts; the Theatre, Music and Dance departments moved to the J. Scheidegger Center for the Arts when it opened in 2008, and most of the Studio Art Department moved to Studio East and Studio West, which are located on First Capitol Drive, one block east of the main campus. Prior to the re-opening of Harmon Hall, most faculty in the School of Business and Entrepreneurship were housed in the Lilie P. Roemer Memorial Arts Building (MAB).

The ribbon cutting for the building was held on a bright, crisp fall day. A large crowd gathered to open the building and hear speakers like Lindenwood President James D. Evans, Ph.D.; St. Charles Mayor Patti York; St. Charles County Executive Steve Ehlmann; Dr. Ed Morris, Dean of the School of Business; Board members Don Paule and Gary Shaw, co-chairs of the Harmon capital campaign committee; and Board Secretary Grace Harmon.

The event also served as a celebration of the Business School’s unconditional accreditation by the prestigious Accreditation Council for Business Schools and Programs, which was granted earlier in the year.
Much has been written about the 120,000-square-foot Lindenwood Commons building that will open in 2011, particularly regarding features such as the dining hall, the suspended jogging track, and the spacious accommodations for organizations and clubs. Now that the building is nearing completion, students are visibly excited as more and more details emerge.

Student Life and Leadership Director Kerry Cox said it is possible the most highly anticipated component of the building is the fitness center, which will not only offer circuit training and free motion, but also free weights along with more than 40 pieces of high-tech cardio equipment. Cox said the treadmills and ellipticals will be programmable, allowing users to access the Internet to participate in the marathon of their choice or even compete alongside one another.

“It’s going to be an amazing building,” Cox said. “The students’ input played a huge role in putting this building together. We visited many other college campuses and incorporated the best of the best. This will be a place for students to work out and hang out. There will be showers and locker rooms, too. It’s going to save students money, because they are going to be dropping their fitness club memberships.”

Cox and Vice President for Student Development John Oldani say the building will have a multipurpose area that could be used for everything from a friendly pickup game to a concert or a comedy show. Concert-quality power is “built into the building.”

The dining area will have a 30-foot projection screen with surround sound for movie events, “and it will be a great way to watch Lindenwood football when the Lions are on the road,” Oldani said. A game room will offer pool, foosball, air hockey, and more, along with 60-inch televisions to which students can hook up their Wii, Play Station, or Xbox gaming systems.

The top 24 student organizations will have offices in the building, and every student will have a mailbox.

“The students thought of just about everything for this building,” Oldani said. “One of the only ideas they didn’t come up with was putting the Lindenwood name on the roof. The administration took care of that.”

Oldani hopes to offer a sneak preview of the building in the spring of 2011, with full operation in the fall.
Linden Lodge Opens Doors to Upperclassmen

Lindenwood University acquired an additional property in 2010 that now serves as residential housing for more than 200 male students. Junior, senior, and graduate students filled the rooms of the University’s newest and largest dormitory, formerly known as the Days Inn Hotel.

Located next to the Wal-Mart shopping center off Veteran’s Memorial Parkway in St. Charles, Mo., the facility was purchased from The Shaanti Company. Minor renovations began immediately in order to ready the space for occupancy.

“We only made a few changes,” said Vice President for Student Development John Oldani. “The pool was filled in, new furniture was purchased and distributed throughout the building, the door locks were replaced, new signage put up, and the lot next to the building was made into an additional parking lot with ample lighting.”

Student residents in the lodge enjoy two-person suites with private bathrooms. Other amenities include spacious lounges that were once the hotel’s main lobby and breakfast areas, individual thermostats in each room, and close proximity to retail centers and restaurants.

“The Lodge has been very well received by the older students; it is a bit more upscale for them,” said Director of Housing Michelle Giessman. “They like the size of the rooms and how close they are to shopping. It’s also just removed enough from the hustle and bustle of the main campus that it’s a little quieter for them. They appreciate the privacy of an apartment-style setting.”

Since the Lodge is within a mile of the main St. Charles campus, travel to and from campus is convenient for Linden Lodge residents. Most students assigned to the dormitory have their own transportation, and those who do not easily arrange rides with other residents.

“The University has been experiencing so much growth that we really needed the extra space,” said Oldani. “Students have few issues getting back and forth, so it has been working out wonderfully.

Linden Lodge was purchased for housing of male upperclassmen.

The Lodge was a great acquisition, and it has been an asset to our students and to the University.”

“Decade of Results”
Growing the Future:
Buildings — St. Charles Campus

The former Days Inn opened as Linden Lodge in fall 2010.
Lindenwood University’s High Intensity Training (HIT) Center in St. Peters, Mo., offers the most advanced athletic performance enhancement programs and equipment in the state. The facility’s sophisticated tools and unique techniques are used to develop customized training programs that enable Lindenwood’s student-athletes to perform at the peak of their abilities.

When it was owned by a HIT Center franchisee, Lindenwood began using the facility in 2008 as a learning laboratory for its exercise science majors. The University took ownership of the center in 2009 and has since expanded its use.

More than 20 Lindenwood athletic teams now train at the center several times a week for up to six weeks. Three full-time staff members, three graduate assistants, and one doctoral assistant guide students through sports-specific strength and conditioning programs that focus on speed, agility, leg power, and core strength.

In addition to fitness programs, pre- and post-assessments are also conducted throughout the year to track client success. New theories and practices are often incorporated into existing programs to help teams and individuals reach their targeted goals.

“We still use the techniques of HIT Center founder Dr. Shepherd to help our athletes reach their full potential, but we are also constantly implementing the latest research and technology into our training and teaching techniques,” said HIT Center Director and Assistant Professor of Exercise Science Betsy Feutz, ATC, CSCS. “The purpose of the facility is really two-fold because of its strong academic side. Lindenwood just launched a master’s degree program in human performance that the center serves, and it is also invaluable for all our undergraduate students studying different types of exercise physiology, because we have equipment here no one else has.”

Special instruments offered at the center include the Bod Pod, which uses air-displacement plethysmography to measure body composition in terms of fat percentages versus lean mass, and the metabolic cart, which allows for VO2 max testing, which is considered one of the best available indicators of cardio respiratory endurance.

“We have Olympic-caliber technologies here that are just amazing resources for our students,” Feutz said. “Our staff has the knowledge and expertise to help them take the information they receive in the classroom and apply it here in our lab and through our fitness programs. What we have is not available anywhere else in the region.”
Lindenwood University not only keeps tuition affordable, but its Board of Directors and administration remain committed to making an LU education accessible through generous scholarships for top students in the areas of academics and community service. Lindenwood funded more than $43 million in scholarships and financial aid for its students in 2010.

Some of the most popular scholarships at Lindenwood include the A++ Scholarship, designed to attract some of the best and brightest students from St. Charles County and the surrounding area, and the Outstanding Student Scholarships, an array of awards for top performance on the ACT and superb grade point averages. The University's Million Dollar Character Scholarship program is also quite successful, offering substantial awards for community service activity with a variety of not-for-profit organizations.

“It is a precarious balancing act for students and parents to afford a college education,” said Dr. John Oldani, Vice President for Student Development. “Lindenwood is blessed to have good revenues and a healthy endowment that fund our scholarships. We do our best to get students here and help them stay in school and succeed.”

President James D. Evans said the education and, “respective futures of our students are the principal reasons we exist, and Lindenwood has the students foremost in mind in every decision and financial commitment we make…” That philosophy, Evans said, is why Lindenwood dedicates so many millions of dollars in direct scholarships to students—more than $260 million over a decade.

The fund that protects the University and guarantees many of the scholarships is the endowment. Lindenwood’s endowment fund grew to more than $104 million in 2010, and Evans and the Board of Directors are focused on a $200 million endowment in the future. Given Lindenwood’s performance in recent years, that mark is attainable, Evans said.

Lindenwood’s endowment was $19.7 million a decade ago. Evans said Lindenwood’s $104 million endowment is a secure, well-managed, and growing fund that will positively affect thousands of Lindenwood students for generations to come.
Visitors to the new Dunseth Auditorium in the recently renovated and expanded Harmon Hall will be reminded of the generosity of Elizabeth Ann Groff Dunseth as long as the building stands. Similarly, Lindenwood University will continue to benefit in perpetuity from her gift, which was used to strengthen the school’s endowment.

Born in 1918, Dunseth, who graduated from Lindenwood in 1938, was one of the school’s most distinguished alumni from any era. A native of Lawrenceville, Ill., Dunseth was a teacher, community leader, businesswoman, farmer, pilot, race car driver, and sportswoman. She oversaw her family’s farm properties in Missouri, Illinois, and Arkansas; after obtaining a pilot’s license, she flew solo from Illinois to Arkansas on a monthly basis in her Cessna 172, which she flew well into her 80s. She also enjoyed racing cars and visited Africa, using her skills as a pilot to navigate about the continent.

Committed to education throughout her life, she contributed to students, colleges, and universities in Missouri, Illinois, and Arkansas. When she passed away in June 2009, she left a portion of her farm in Arkansas to Lindenwood, the sale of which yielded $1.5 million dollars, which was applied to the University’s endowment. In recognition of her generous gift, the Dunseth Auditorium was named in her honor.

Eric Stuhler, Lindenwood’s Director of Planned Giving and In-House Legal Counsel, said that in recent years, planned giving has provided a large piece of the University’s fundraising.

“I think it’s an attractive option because it’s something everyone can do,” Stuhler said. “It’s flexible—you can change it if your situation changes—and there is no initial cost to the donor.”

Stuhler said recognizing Lindenwood in your will is also a nice way for an alum or supporter to show confidence in the institution and provide a fitting example to family members.

“What greater example can you give to your family than one of benevolence—giving something to a nonprofit institution that you support,” Stuhler said. “Why not have your last act follow what you’ve done through your lifetime?”
Lindenwood University’s revenues have been climbing steadily the past decade, and 2010 was no exception. The financial reports clearly spell out that the institution is tuition-driven, with $139 million of total revenues of $156 million (before deduction of scholarships and grants) coming from tuition fees, room, and board. President James D. Evans and the Board of Directors keep a watchful eye on enrollment numbers in admissions, which drive Lindenwood’s successful economic engine.

“While we are boosting other components of our revenue budget, such as gifts and investment income, we are always mindful that the institution operates on the basis of tuition income,” said Chief Operating Officer and Vice President Julie Mueller.

“Lindenwood’s student-focused mission guides us and has a direct impact on our bottom line.”

–Julie Mueller, Vice President for Operations and Finance

Other institutions have drawn criticism in recent years for double-digit tuition hikes to increase revenue, while Lindenwood has imposed only small increases in the 2-3 percent range. What is more, in some years in the past decade, tuition was frozen at the previous year’s levels. Evans said the Board of Directors and administration carefully considered the difficult economy and chose to increase revenue by recruiting more students rather than opting for painful tuition increases. Another element of that growth has been healthy for evening programs. The new day college in Belleville is offering impressive enrollment and revenue numbers to the University’s bottom line as well. There are programmatic additions that have contributed to revenue increases, too—like Lindenwood’s doctoral program in education and our exciting degrees in exercise science.

While tuition, room, and board account for roughly 89 percent of revenues, most other areas of the budget saw increases as well. Fee revenue climbed modestly last year, and auxiliary income grew. Investment income crept up in 2010 after a difficult 2009, and miscellaneous income improved as well. Gift income held steady as the economic recovery continued, and generous increases in alumni participation helped bolster gift income over the past year.
## Financial Position Statement

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 13,405,051</td>
<td>8,504,787</td>
</tr>
<tr>
<td>Inventories</td>
<td>395,252</td>
<td>288,426</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>620,354</td>
<td>413,223</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Belleville, Illinois</td>
<td>1,152,223</td>
<td>1,221,164</td>
</tr>
<tr>
<td>Other</td>
<td>2,693,951</td>
<td>2,890,825</td>
</tr>
<tr>
<td>Accounts receivable, less allowance for uncollectibles of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$1,806,506 and $2,069,024 in 2010 and 2009, respectively</td>
<td>3,613,726</td>
<td>4,138,050</td>
</tr>
<tr>
<td>Student loans receivable, less allowance for uncollectibles of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$356,790 and $359,826 in 2010 and 2009, respectively</td>
<td>690,269</td>
<td>723,302</td>
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<tr>
<td>Accrued interest and other receivables</td>
<td>209,441</td>
<td>823,211</td>
</tr>
<tr>
<td>Property and equipment, less accumulated depreciation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>of $65,444,214 and $56,238,582 in 2010 and 2009, respectively</td>
<td>253,668,732</td>
<td>235,923,086</td>
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<tr>
<td>Collections</td>
<td>668,649</td>
<td>636,151</td>
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<tr>
<td>Funds held in trust by others</td>
<td>3,110,724</td>
<td>3,406,277</td>
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<tr>
<td>Long-term investments</td>
<td>110,882,697</td>
<td>97,695,416</td>
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<tr>
<td>Other assets</td>
<td>200,001</td>
<td>0</td>
</tr>
<tr>
<td>Total assets</td>
<td>$391,311,069</td>
<td>356,663,918</td>
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</tbody>
</table>

### LIABILITIES AND NET ASSETS

#### Liabilities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 6,465,412</td>
<td>8,540,572</td>
</tr>
<tr>
<td>Retainage and other construction payables</td>
<td>3,335,017</td>
<td>1,821,784</td>
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<tr>
<td>Deferred revenue</td>
<td>5,171,597</td>
<td>4,574,146</td>
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<tr>
<td>Funds held in custody for others</td>
<td>251,351</td>
<td>240,291</td>
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<tr>
<td>Obligations under split-interest agreements</td>
<td>63,825</td>
<td>65,136</td>
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<tr>
<td>Refundable U.S. government student loans</td>
<td>700,270</td>
<td>841,692</td>
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<tr>
<td>Payable to life estate annuitants</td>
<td>593,829</td>
<td>606,751</td>
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<tr>
<td>Total liabilities</td>
<td>16,581,301</td>
<td>16,690,372</td>
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</table>

#### NET ASSETS:

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>360,733,029</td>
<td>328,206,861</td>
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<tr>
<td>Temporarily restricted</td>
<td>3,774,374</td>
<td>1,894,858</td>
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<tr>
<td>Permanently restricted</td>
<td>10,222,365</td>
<td>9,871,827</td>
</tr>
<tr>
<td>Total net assets</td>
<td>374,729,768</td>
<td>339,973,546</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$391,311,069</td>
<td>356,663,918</td>
</tr>
</tbody>
</table>
# Financial Activities Statement

## REVENUES, GAINS, AND OTHER SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student tuition and fees</td>
<td>$111,956,511</td>
<td>101,252,921</td>
</tr>
<tr>
<td>Auxiliary room and board</td>
<td>27,305,806</td>
<td>25,443,376</td>
</tr>
<tr>
<td>Institutional scholarship allowance</td>
<td>-32,196,753</td>
<td>-28,365,954</td>
</tr>
<tr>
<td><strong>NET STUDENT TUITION AND FEES</strong></td>
<td>107,065,564</td>
<td>98,330,343</td>
</tr>
<tr>
<td>Auxiliary other</td>
<td>2,862,199</td>
<td>2,711,935</td>
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<tr>
<td>Contributions</td>
<td>3,555,301</td>
<td>4,323,059</td>
</tr>
<tr>
<td>Investment income</td>
<td>3,143,867</td>
<td>3,419,860</td>
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<tr>
<td>Net gain (loss) on investments</td>
<td>6,490,354</td>
<td>-15,670,225</td>
</tr>
<tr>
<td>Federal grants</td>
<td>1,118,726</td>
<td>816,218</td>
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<tr>
<td>Change in value of split-interest agreements</td>
<td>-27,226</td>
<td>-476,486</td>
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<tr>
<td>Contractual services</td>
<td>0</td>
<td>149,425</td>
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<tr>
<td>Other</td>
<td>-50,376</td>
<td>919,278</td>
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<tr>
<td><strong>TOTAL REVENUE, GAINS AND OTHER SUPPORT</strong></td>
<td>124,158,409</td>
<td>92,684,851</td>
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</tbody>
</table>

## EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional and library</td>
<td>39,112,109</td>
<td>34,335,617</td>
</tr>
<tr>
<td>Student services</td>
<td>21,606,435</td>
<td>19,314,726</td>
</tr>
<tr>
<td>Institutional support</td>
<td>10,264,426</td>
<td>9,058,978</td>
</tr>
<tr>
<td>Auxiliary room and board</td>
<td>14,603,614</td>
<td>12,455,408</td>
</tr>
<tr>
<td>Auxiliary other</td>
<td>3,815,603</td>
<td>4,191,918</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>89,402,187</td>
<td>79,356,647</td>
</tr>
</tbody>
</table>

## INCREASE IN NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCREASE IN NET ASSETS</strong></td>
<td>34,756,222</td>
<td>13,328,204</td>
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## NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>339,973,546</td>
<td>326,645,342</td>
</tr>
<tr>
<td>End of year</td>
<td>$374,729,768</td>
<td>339,973,546</td>
</tr>
</tbody>
</table>
Board of Directors

Officers

Jim J. Shoemake, Chairman
Attorney, Guilfoil Petzall & Shoemake, L.L.C., St. Louis, Mo.

Ben F. Blanton, Vice Chairman
President, Ben F. Blanton Construction Co., St. Peters, Mo.

John W. Hammond, Treasurer
Community Leader, Chesterfield, Mo.

Grace Harmon, Secretary
Community Leader, St. Charles, Mo.

Members

Patricia Ahrens
President, Ahrens Contracting, Inc., St. Louis, Mo.

Kevin Bray
Senior Vice President and Group Manager, Commerce Bank, N.A., St. Peters, Mo.

Jackie Brock
Community Leader, St. Charles, Mo.

Nancy Calvert
Alumna ’61, Marketing Communications Consultant, Naperville, Ill.

J. Michael Conoyer
Physician, Midwest ENT Centre, P.C., St. Peters, Mo.

David G. Cosby
Director of Advancement, Ninos De Mexico, Union, Mo.

Thomas P. Dunne, Jr.
President, Waste Management Services, Maryland Heights, Mo.

James D. Evans
President, Lindenwood University, St. Charles, Mo.

Duane Flowers

Jonathan Ford
Community Leader, Creve Coeur, Mo.

Thomas R. Hughes
President, T.R. Hughes, Inc., St. Charles, Mo.

Jan Lewien

Elizabeth Huss
Community Leader, St. Charles, Mo.

James E. Issler
President & CEO

Mark Andrew Kern
Board Chairman, St. Clair County, Belleville, Ill.

Robert Lowery, Sr.
Mayor, City of Florissant, Florissant, Mo.

Joseph G. Mathews
Broker, Mathews & Associates, Lake Saint Louis, Mo.

Doug Mueller
President and Founding Shareholder, Mueller Prost, P.C., St. Louis, Mo.

Maurice D. Newberry
Principal, Nesher, L.L.C., St. Louis, Mo.

Ronald W. Ohmes
Community Leader, Roach, Mo.

Jerry E. Scheidegger
Board Chairman, Corporate Group, Inc., St. Charles, Mo.

Gary N. Shaw
Managing Director, Wells Fargo Investments, St. Charles, Mo.

Randall R. Simons
Vice President & CFO, The Boeing Co., Boeing Defense, Space and Security, St. Louis, Mo.

Patrick S. Sullivan
Executive Vice President, Home Builders Association of Greater St. Louis, St. Louis, Mo.

Rick Sullivan
CEO, St. Louis Public Schools, St. Louis, Mo.

Life Members

Henry J. Elmendorf
Community Leader, St. Charles, Mo.

Larry G. Kelley
Community Leader, St. Louis, Mo.

Elizabeth M. Rauch
Alumna ’44, Community Leader, St. Charles, Mo.

Alumni Board

Officers

Jan Lewien (’85, ’04 & ’07), President
Judy Brown (’67), First Vice President
Peter Cohen (’98), Second Vice President
Mary Ellen Kantz (’77 & ’91), Secretary

Members at Large

Nancy Calvert (’61)
Mary Gismegian (’81)
Randy Karraker (’84)
Cortney Hupper Lenk (’99)
Betsy Light LeDoux (’63 & ’91)
Marie Mahaffy (’63)
Mark McColl (’85)
Brian Mundy (’98)
Mary Ann Messer Oelklaus (’65)
Dr. Betty Osiek (’62)
Emily Rademan (’07)
Dr. Dorothy Ricketts (’72)
Jane Calvert Rogers (’67)
Glenda Raef Schaefer (’68 & ’90)
“Values-centered liberal arts education—preparing students for life.”