Lion’s Pride: Vania Joiner

Vania Joiner first came to the Career Center two weeks before completing her MBA, discouraged. She had been trying to find a job for over six months, applying through numerous online job boards and even got in touch with personal contacts from professors and mentors. When Joiner walked through the doors of the Career Center, she had personally contacted approximately 500 companies.

She came to the office initially to get advice on what she was doing wrong and why she was not even getting contacted for interviews. Her Career Advisor was able to help her polish her resume and give her some guidance on things that she could do to help enhance her job search and increase her chances for an introductory interview. A short time later, Joiner was invited to interview with Cerner Corp. in Kansas City. She nailed the interview and landed the position.

The Career Center takes pride in assisting all LU students and alumni in finding success in the world of work.

Social Networking Your Way to a Career

Facebook, Twitter, and LinkedIn are all great social networking sites, but did you know that they can get you hired as well? More and more employers are including these social networking sites as part of their hiring process.

Here are a few guidelines you can follow to get your online presence started. To begin, decide which networking site will best suit your needs. LinkedIn is currently the most popular professional social networking site. Twitter and Facebook are also popular options but it is important to keep these sites professional and appropriate for potential employers to view.

Creating your profile is only the first step, use your profile to make your presence known. Join groups, visit blogs, and respond to discussions to maximize your social media presence.

It is also important to continually grow your media network. Maintaining a relationship with current contacts as well as gaining new contacts can help you stay connected and up to date on industry trends.

In conclusion, a social media presence can not only help you get hired but can also help you develop a rewarding career. For more in depth information about this topic as well as links to other articles related to social networking, click on the link below:

Social Networking