Established in 1827, second oldest university west of Mississippi
Main campus located on 500 acres in St. Charles, with 11 extension campuses throughout the state
More than 17,000 total students, 8,787 undergraduates
84 undergraduate and 37 graduate degrees
3,566 graduates in 2010
Over $150 million spent on construction of new facilities on campus since 2001
Over $43 million in scholarships and financial aid awarded to LU students in 2010
Athletics have been an important part of Lindenwood University throughout its 184-year history, but never more than in the past decade. In that time span, Lindenwood became one of the most successful collegiate athletic programs in the country.

This past year, Lindenwood University was accepted into NCAA Division II candidacy, and in the fall of 2012, Lindenwood will be move to the finest Division II conference in the nation – the Mid-America Intercollegiate Athletics Association. LU will operate 26 teams at the NCAA level, and the MIAA offers a competitive conference that boasts NCAA Division II national champions in football, men's wrestling and women's basketball during the 2009-10 academic year.

Lindenwood sponsors 48 athletic programs, among the most of any school in the country. Between those NAIA sports in the Heart of America Athletic Conference and club squads, the school offers approximately 1,500 student-athletes the opportunity to participate in intercollegiate athletics. Over the last 11 years, Lindenwood has 10 Top-Five finishes in the NAIA Directors' Cup, including first place finishes in 2002 and 2003. The Athletics Department has won 10 NAIA national championships since 1998, led by its wrestling program, which has won five titles in the last eight years. Lindenwood has had numerous other exciting moments in the last three years, including 25 conference championships, an appearance in the football national championship game in 2009, and a "Sweet 16" appearance in the 2011 men's basketball national championship.

Lindenwood sports not moving to the NCAA maintain various other national affiliations and have won 31 national championships since 2002. Those sports will continue to receive full support from the University and will compete at the club level as "Student Life Sports.

Lindenwood University Athletics
209 South Kingshighway
St. Charles, MO 63301
(636) 946-4600
www.lindenwoodlions.com
The seating capacity for Hunter Stadium is 6,000, and the venue offers a two-story press box, end zone seating, and a new concessions area. Home to the Lindenwood football, men’s and women’s soccer, field hockey, and men’s and women’s lacrosse programs, the stadium hosts on average 60 Lindenwood home competitions annually. In addition to LU athletic events, Hunter Stadium has hosted national championship football and soccer events, and plays host to various student activities events and entertainment sports events. With one of the premier playing surfaces in the area, Hunter Stadium has hosted numerous high school state championship events and a capacity crowd for the St. Louis Rams preseason scrimmage during each of the past two seasons.

Advertising Opportunities:
• Scoreboard
• Fence Wrap
• Light Posts
• Party Porch
• Goal Posts

Named after one of the greatest St. Louis Cardinals and a longtime supporter of the University, the Lou Brock Sports Complex is the home of the Lindenwood baseball and softball programs. Built in 2005, the facility has hosted various regional and national tournaments since its opening.

The Lindenwood University Ice Arena is the home of the nationally recognized men’s and women’s ice hockey programs, along with the synchronized skating team. The facility features two rinks (professional NHL size, 85’ x 200’) to go along with a fully stocked pro shop. With public skating and rink rentals, the Lindenwood Ice Arena brings in over 600,000 visitors each year.

Advertising Opportunities:
• Scoreboard
• Dasherboard
• Ice Logos
• Entrance Signs
• Zamboni Machine
• Stall Headers

In addition to branding opportunities at each of the various Lindenwood athletic facilities, LU offers partnerships that extend beyond the walls of a facility. With several unique inventory items, Lindenwood can provide partners with direct marketing access to students, fans, and alumni through multiple platforms.

Advertising Opportunities:
• Tickets – Season/Group Discounts
• Coaches’ Shows
• In-Game Promotions
• Game Programs
• Media Buys
• Schedule Posters/Cards
• Website
• Student Promotions
• Promotional Giveaways
• Product Sampling
• Ticket Back Advertising
• Community Programs
• Lou Brock Golf Classic
• Title Sponsorships

With a seating capacity of 3,000, Hyland Arena is one of the finest small venues in the Midwest. In addition to creating an imposing home court environment for up to 100 Lindenwood Lion basketball, volleyball, wrestling and other athletic events each season, Hyland Arena has hosted several of the largest drawing high school events in the region. Nearly 50,000 basketball fans have visited Hyland Arena since the start of the 2010 school year, and LU was featured prominently this winter as the host site for the ESPNU broadcast of the (February 12, 2011) Chaminade and McCluer North basketball game. Hyland Arena also hosted the annual St. Charles West and St. Charles High Turkey Bowl and the Missouri State High School Activities Association Class 4 State Basketball Quarterfinals. Hyland Arena has also hosted various collegiate national championships in a variety of sports.

Advertising Opportunities:
• Scoreboard
• Backlit Signs
• Scoretable
• Entrance Doors
• Floor Logos